



Governor's Council on Workforce Investment

RESOURCE ALIGNMENT COMMITTEE MEETING

Conference Call / WebEx

January 31, 2018

9:00AM-12:00PM

DRAFT MINUTES, PENDING OFFICIAL APPROVAL

Members Present: Dan Mella (Chair), Tammy Graf (Co-Chair), Rolf Wegenke, Anthony Snyder, Jon Menz, Brian Albrecht, Michele Erikson, Carol Schneider, Rebecca Deschane, Jonathan Bader, Morna Foy, Reuben Srinivasan, Mark Reihl

Members Not Present:

Other Attendees: Walter Jankowski (Facilitator), Stephanie Elmer (Recorder)

I. **Call to Order**

Chairperson Mella called the meeting to order at 9:05am.

II. **Approval of Minutes from December 12, 2017 – ACTION**

Motion to approve: Ms. Erikson. Second: Mr. Albrecht. Motion carried unanimously.

III. **Objectives for Today**

Mr. Jankowski provided a high-level review of the strategic planning priorities developed at the October 24, 2017 Strategic Planning Retreat, identified which priorities were assigned to the Resource Alignment Committee, and reviewed the outcomes of the committee's initial brainstorming session held December 12, 2017. Key priorities to discuss include increasing educational attainment and developing an asset map of workforce system resources.

Dr. Foy provided an overview of the Governor's budget, as it relates to increased investment in K-12 education.

Mr. Bader provided an overview of proposed legislation related to welfare reform.

- **ACTION ITEM:** Provide an update on the status of this legislation.

Ms. Deschane provided an update on the current status of WEDC's Think-Make Happen in Wisconsin marketing campaign, explaining the campaign's focus on transitioning veteran populations and neighboring Midwest states.

Ms. Deschane recommended reviewing statistical data related to educational attainment needs and the skills gap for future job growth, and encouraged committee decisions to be based on, and supported by, that data.

IV. **Debrief from December 12, 2017 CWI Meeting**

Brief discussion of the December 12, 2017 meeting included praise of the meeting location at Snap-On Tools, general consensus that the group's conversation was very engaged, and a request for more advanced notice of the meeting schedule and location(s).

V. Partnership Strategic Planning Working Session

Led by Mr. Jankowski, committee members used an online survey (<https://www.surveymonkey.com/r/D3WRXGT>) to provide additional objectives and action items related to the committee's assigned priorities. Mr. Jankowski led targeted discussion for each priority to identify the most immediately actionable projects and prioritize the related objectives and action items.

Through the course of the discussion Dr. Foy and Ms. Erikson provided updates on Wisconsin Technical College Systems and Wisconsin Literacy partnerships with Wisconsin Department of Corrections developed to serve the educational attainment needs of the offender population.

Chairperson Mella provided a recap of the committee's December 12, 2017 discussion of the "asset mapping" priority. Mr. Jankowski clarified that the Strategic Initiatives Committee reviewed this priority item and determined that it should be undertaken by the Partnership Committee due to an existing WEDC initiative to develop a similar resource. Discussion was held surrounding the feasibility of this project, related to the manpower required to gather, update, and maintain current information. Discussion included a debate of the added value and return on investment of developing this resource. Mr. Jankowski recommended retaining this item as a priority, but designating the first action item to be determining the audience for, and scope of, the resource.

VI. Next Meeting – FEBRUARY 13TH CWI MEETING

Mr. Jankowski provided an overview of the format for the next meeting, which will include further committee work on strategic planning priorities during the morning session, and full council work on the strategic plan during the afternoon session. Location is still to be determined.

VII. Adjournment

Motion to adjourn: Ms. Deschane. Second: Ms. Graf. Motion carried unanimously.
Meeting adjourned at 12:08pm.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at TierneyB.Gill@dwd.wisconsin.gov. If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY).