GHEC IDEATION WORKSHEET

INSTRUCTIONS: Use the template on the following page to document your idea. Each template should be completed for <u>only one idea</u>. There is **no limit** on the number of ideas you can put forward, but <u>you must complete the full ideation</u> <u>template for each idea</u>. We have started you off with 10 blank templates. If you need additional templates, you can get them by copying and pasting a blank template to the end of the page.

GUIDANCE

MARGINALIZED POPULATIONS. Our charge, as established by Executive Order #17, is to develop a plan that will help reduce and eliminate health disparities in populations based on race, economic status, education level, history of incarceration, and geographic location. <u>As such, our recommendations should target marginalized populations</u>.

Marginalized populations are groups and communities that experience or have experienced a history of discrimination and exclusion (social, political, and economic) because of unequal power relationships across economic, political, social, and cultural dimensions. Such discrimination and exclusion could be based on:

- The color of their skin.
- Where they were born.
- Their level of education.
- Their gender identity.
- Their sexual orientation.
- The religion they practice.
- The job they have.

- Their income.
- The language they speak.
- The neighborhood, community, or tribal land they live in (expanding the concept of place).
- Whether they have a disability.
- Whether they are or have been incarcerated.

INEQUITY/DISPARITY FOCI. Below is a list **of examples** of social/economic and physical/built environment factors (our content foci) that are commonly highlighted as significant sources of disparity and inequity within the social determinants of health (SDoH). **This is not an exhaustive list of factors or examples that may fall under our content foci but is for illustrative purposes.**

Social and Economic Factors

- a. **Education:** educational gaps/debt; educational attainment and access; ways that education is funded (property tax); continuing education; jobs/work/career training; access to technology and connectivity; etc.
- b. Financial:
 - *Employment*: unemployment; business ownership and entrepreneurship; job access; access to leave and worker protections; unemployment benefits and protections; etc.
 - *Income:* living wage; increased minimum wage; income inequality; tax-related issues; healthcare costs; etc.
 - *Wealth/Debt:* racial wealth gap; student debt; small business financing and longevity challenges; homeownership; healthcare/medical costs; etc.
- c. Housing: housing access and affordability; safe housing; evictions; homeownership; etc.
- d. **Caretaking:** early care and education issues; aging and disability challenges for caretakers and those in need of care; support and economic stability for informal caretakers; etc.

Physical and Built Environment Factors

- a. **Community Safety and Empowerment:** antiviolence and violence-free communities; criminal legal system; fostering strong and connected communities; access to green space; strong institutions; civic participations; investing resources in communities to ensure jobs/schools/innovation continue to develop in all communities; etc.
- b. **Transportation:** public transportation access and affordability; neighborhood isolation; connectivity between communities; road infrastructure; license revocation policies; etc.
- c. Technology/Broadband: access and affordability issues and challenges; infrastructure enhancements; etc.
- d. Environmental/Pollution: community exposure (sound, noise, toxins, biohazards); building codes and zoning; water quality; climate change; etc.
- e. **Food, Nutrition, and Preventative Healthcare:** quality, affordability, and access issues; zoning and building code constraints; access to green space; dental access; screenings; community health workers.

Ideation Template Background Info - EXAMPLE

Author	Council Member A	
Subcommittee	□ 1-POWER □ 2-POLICY □ 3-PROGRAMS ⊠ 4-FRAMING	
Recommendation Title	Incentivizing Businesses to Reduce Racial Wealth Gap by Targeting Student Debt	
Inequity/Disparity focus: Recommendation concepts must target a specific disparity/inequity.	 Education Financial (e.g. employment, income, wealth, debt, etc.) Housing Caretaking Community Safety and Empowerment Transportation Technology/Broadband Environmental/Pollution Food, Nutrition, and Preventative Healthcare Other: 	
Brief Description of the Inequity/Disparity:	In 2016, the median net worth of non-Hispanic White households was \$143, 600, while the median net worth for Black households was \$12, 920, \$5,700 for Native Americans (last measured in 2000). Studies that look at ethnicity and includes Latinos have found the median wealth for Latino households with some college to be \$20,500 vs \$11,100 for Black households and \$79,600 for white households with some college (vs \$18, 800 for white households whose educational attainment is less than high school completion). Research also has found that while Asian American households on average have more wealth than white households, this is largely driven by the wealth of the richest 10% of Asian American households who own 121.3 more of the wealth than the poorest 10%.	
Summary: Recommendation concepts must be specific enough to reveal potential strategies for actionable intervention.	A strategy that would allow us to address the racial wealth gap is by targeting student debt and finding ways to incentivize the business community to support employees by paying off student debt. There are at least 20 states currently with different kinds of programs using tax incentives to ease student loan debt.	
Why is this recommendation important? Recommendation concepts should include a statement of the human and social impacts of this idea.	Carrying debt has negative impacts on individual and community health. It constrains agency, limits opportunity, creates stress, worry and strain. Wealth, and having access to it, is a critical health-protecting and health-advancing factor. It allows for expanded agency and access to opportunity, reduces stress, worry and strain caused due to lacking the economic means to live with dignity (i.e. be able to absorb a crisis like loss of job, reduction of income, illness, etc.). When debt and wealth is racialized, we are compounding the historic and systemic disadvantage these communities have experienced, further keeping them away from fully accessing opportunity in this country. This not only has devastating impacts on the communities carrying the burden of this economic marginalization, but our entire state and country because it stifles growth, productivity, and the health of the members of our communities. Being able to access opportunity is essential if we are to address disparities in the social determinants and in health outcomes.	
Policy Pathways: (Select as many as are applicable)	 Executive Action: executive orders, appointments and filling vacancies, special sessions, executive budget, budget veto, emergency powers Agency Action: regulatory authority, administrative code (implementation), agency budget and spending, grant-writing, and grant-making, contracting, project management, procurement 	

	 Biennial Budget: creating new funding streams and programs, expanding and/or modifying existing programs Legislative Action: lawmaking, appropriations, revenue-raising, auditing, remove elective office holders, veto override I am unsure whether there is a policy pathway for this idea. 	
Notes: (This space can include citations, questions, comments or information that does not fit in any other section.)	 I know that this is possible through legislative action but am unsure if any of the other policy pathways are possible and would need to discuss with a subject matter expert to determine if there are additional pathways. Citations: <u>https://www.thebalance.com/racial-wealth-gap-in-united-states-4169678#citation-4</u> <u>https://www.demos.org/research/asset-value-whiteness-understanding-racial-wealth-gap</u> <u>https://www.americanprogress.org/issues/race/reports/2016/12/20/295359/wealth-inequality-among-asian-americans-greater-than-among-whites/</u> <u>https://www.ncsl.org/research/education/offering-tax-incentives-to-ease-student-loan-debt.aspx</u> 	

Ideation Template Background Info – Idea 1

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