



Governor's Council on Workforce Investment

**Governor's Council on Workforce Investment
Annual Meeting
December 12th, 2017
10:00 a.m. – 4:00 p.m.
Snap-on Incorporated Innovation Works Center
2801 80th Street
Kenosha, WI 53143**

DRAFT MEETING MINUTES, PENDING APPROVAL

I. Call to Order

Pat Donohue from SnapOn welcomed everyone to the site, thanked them for visiting SnapOn and indicated their excitement for hosting today's meeting. Mark Tyler was called to the stage to officially call the meeting to order.

II. Welcome – Kenosha County Executive Jim Kreuser

Kenosha County Executive Jim Kreuser welcomed the CWI to his workforce development area, and spoke of the region's historical and economic development impact on the state. As Wisconsin is known as a state that makes things, and SnapOn is a premier manufacturer of premium tools, he is proud of their history and partnership and the ability to show off the booming region to the rest of the state.

a. Bryan Albrecht – Working Nation video

Dr. Bryan Albrecht introduced a SnapOn partnership video with Gateway Technical College to showcase the work that is going on in the region and encourage further technical education growth and promotion to meet the state's changing needs.

III. Approval of the Minutes from August 8, 2017 – ACTION

The minutes were approved unanimously.

IV. Chairman's Update/Year in Review – Mark Tyler

Chair Tyler thanked everyone for their work thus far, and reminded them that even though it can be hard sometimes to see the effect that their work has, that it is felt across the state. The developments since they last talked have been tremendous – economic development and workforce development are coordinating their efforts better, collaboration is on the rise, silos are falling, the ever-changing economy is forcing adaptability and accountability across platforms. There are a lot of opportunities to grow, and it is a good thing that the Governor is listening. Everyone benefits from the state moving forward, so the steps the Council is taking with the strategic plan will be welcomed.

V. DWD Update – Chris Hagerup

Chris thanked the CWI for relaying ideas through DWD to the Secretary and the Governor's Office, as their work and partnerships are bringing about positive results. He provided a brief overview of the Governor's budget and the investments being made in K12 education, worker training, access to skills training, workforce development, and more.

VI. Strategic Initiatives Update – Kent Olson, Wally Jankowski

Kent Olson talked about the role CWI plays in this process, of being heard, and beginning this process with the end in mind to keep the group focused and headed in the right direction. His committee took a first pass at assigning the agreed-on priorities to the committees, which the committees will discuss that afternoon and begin the process of flushing the ideas out.

VII. Announcements

There were no announcements.

VIII. Next Meeting – **February 13, 2018**

IX. Site Tour of Snap-On

Chair Tyler introduced Sam Bottom to the CWI, who then introduced a SnapOn background video. Sam welcomed everyone again to SnapOn, and discussed their excitement with the prospect of being able to partner and advance issues around workforce development. CWI members were dismissed to site tours immediately following the video.

X. Lunch

a. Foxconn Presentation – Tricia Braun

WEDC's Tricia Braun provided the council with an overview of the Think. Make. Happen outreach that WEDC is rolling out across the state and into neighboring states.

The presentation will be made available on the CWI website following this meeting.

XI. Remarks – Nick Pinchuk, Chairman/President/CEO, Snap-on Incorporated

Chair Tyler introduced SnapOn CEO Nick Pinchuk, thanking him for modeling the way that a corporate citizen interacts in both the personal and professional worlds. Nick welcomed everyone to SnapOn, thanked them for the important work they are doing around workforce development, as it is something larger than any one state – it's a national issue. He reminded everyone about the dignity of work, and that the path to prosperity runs through the upskilling of the American workforce to equip them for the jobs of today and tomorrow. The partners in the room then were essential to these next steps, as education needs to match these needs, including increasing technical education opportunities, apprenticeships, certifications, and more. Skilled jobs aren't jobs that other people's kids do – they are good paying, family supporting, pride-inducing jobs that are the backbone of the American dream.

XII. Committees Released to their respective work groups

- a. WIOA Committee – Prototype Conference Room
- b. Strategic Initiatives Committee – Applications Room
- c. Partnership Development Committee – Museum
- d. Resource Alignment Committee – Idea Forge West

XIII. Committees Reconvene in the Main Room for Report Out

XIV. Adjournment

The meeting was adjourned at 4:15PM.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at tierneyb.gill@dwd.wisconsin.gov.

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