

Rustic Roads Board Meeting Agenda

Wednesday, September 16, 2026

10 A.M. – 11:15 A.M.

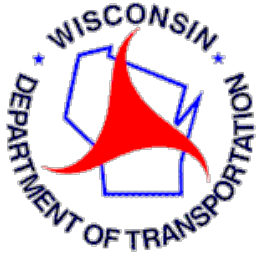
WisDOT State Office Building | RM S159

4822 Madison Yards Way, Madison, WI 53705

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+1 608-571-2209 Conference ID: 742 381 288#



Item	Time	Topic	Lead
1	10:00 - 10:05 am	Welcome	Matt Umhoefer/Liat Bonneville
2	10:05 – 10:10 am	Approval of September 26, 2025 minutes	Liat Bonneville
3	10:10 – 10:20 am	Program updates - Guides/mementos distributed - Publications/kudos/other recognitions	Liat Bonneville/Matt Umhoefer
4	10:20 - 10:25 am	Logo use update	Liat Bonneville
5	10:25 – 10:35 am	Discontinuing Preliminary Inquiry	Liat Bonneville/Board
6	10:35 – 10:50 am	Program awareness efforts - WTA Annual Convention - WIGRR Travel Guide	All
7	10:50 - 10:55 am	2027 Printed guide	All
8	10:55 – 11:15 am	Open discussion, other business, and closing comments	All

For more information, contact:

Liat Bonneville, Rustic Roads Coordinator

Wisconsin Department of Transportation - Bureau of Planning & Economic Development

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