



ARPA HCBS Workforce & Innovation Grants Updates

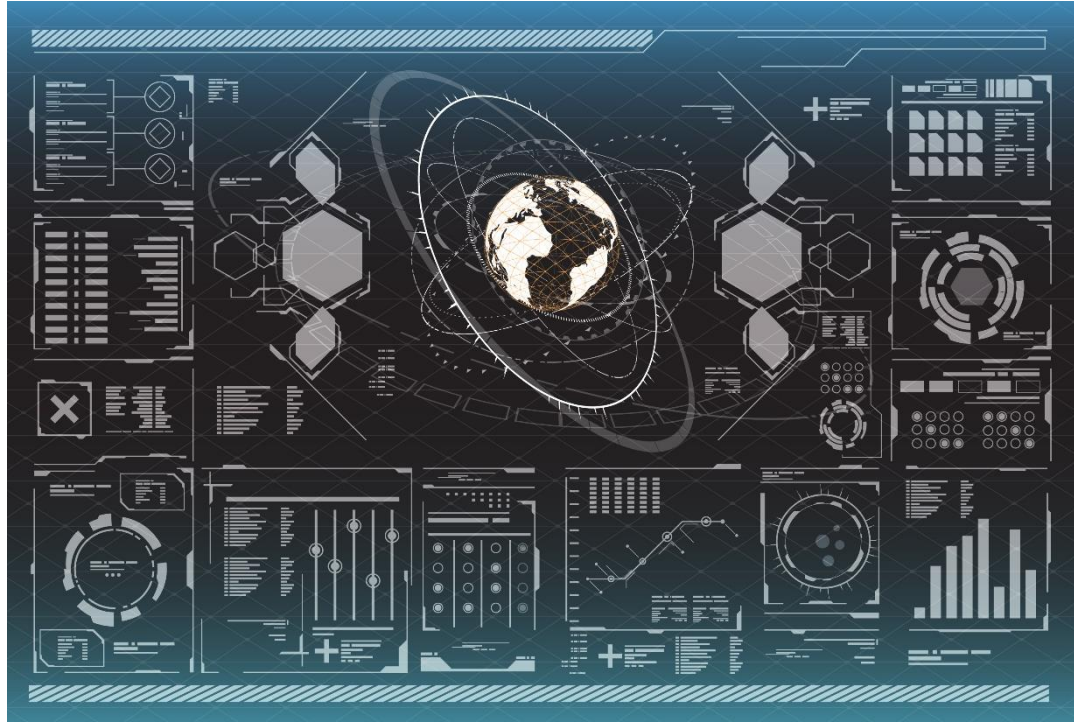
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September 2022

Innovation Grants



GrantsConnect Dashboard



Grants Dashboard

Data is up to date as of: 9/13/22 12:00 am CST

Applications Created	Total Applications Submitted*	Cash Amount Requested from Submitted Applications	Average Cash Amount Requested
1,151	717	\$216,145,842.32	\$301,458.64

*Applications with a budget exceeding \$2M or of 50 have been removed from analysis

Application Status of Submitted Applications

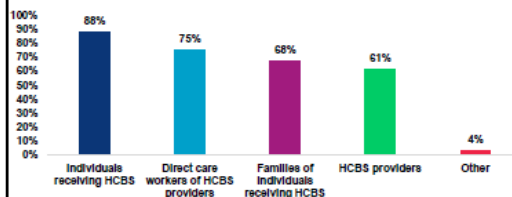
96% of submitted applications are Awaiting Review.



Approved Awaiting Review Declined In Progress On Hold

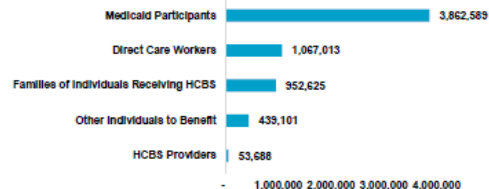
Submitted Applications by Project Beneficiaries

88% of the 717 submitted applications would benefit individuals receiving HCBS.



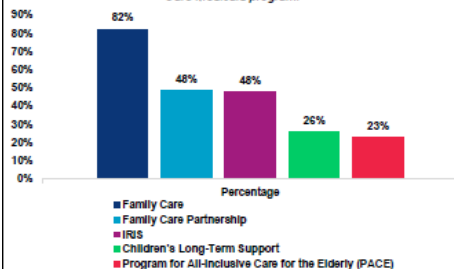
Potential Project Beneficiaries of Submitted Applications

Over 3.8 million Medicaid Participants and nearly 1.1 million Families of HCBS individuals would benefit from the submitted applications.



Medicaid Programs that Would Benefit from Submitted Applications

82% of submitted applications would benefit the Family Care Medicaid program.



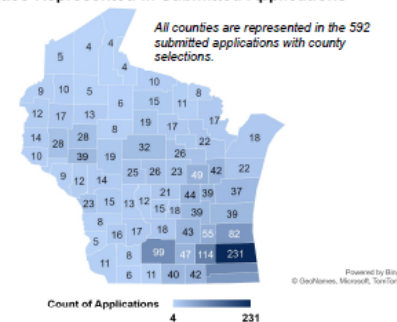
Top 10 Project Categories

62% of submitted applications address the caregiver workforce and training.



Counties Represented in Submitted Applications

All counties are represented in the 592 submitted applications with county selections.



Workforce - Three Components

- Staff Stability Surveys
- Certified Direct Care Professional program and marketing
- WisCaregiver Connections – IT Platform

Staff Stability Survey

Assess the HCBS workforce across Wisconsin

- Direct care workforce participation (FT/PT)
- Turnover
- Worker tenure
- Wages
- Benefits
- Agency recruitment and retention strategies

Staff Stability Survey

- Adults with Intellectual and Developmental Disabilities – 2022 National Core Indicators (NCI) Staff Stability Survey
 - Calendar Year 2021 data
 - April-July 2022 – Survey portal open for upload – **204 participants**
 - September – incentives paid for participation - \$250-\$1,000 depending on the number of Direct Care Workers employed (DCW) - **\$71,250**
 - Currently - analyzing Wisconsin masked data
 - January 2023 – National report.

Staff Stability Survey

- Adults who are Aging or Physically Disabled – Pilot in 2022
 - Working with ADvancing States and four other states
 - May-June - Collecting agency/providers name and email to upload into the system
 - July-August – Messaging and informational webinars
 - September 2nd – Survey portal open for upload through 10/31/2022. Sent to **2,485 providers/agencies**
 - November-December – Paying incentives for participation - \$250-\$1,000 depending on the number of Direct Care Workers employed (DCW)
 - December – January 2023 - analyze Wisconsin masked data
 - January 2023- technical report on pilot findings from NCI-AD

Staff Stability Survey

- Adults who self direct (IRIS) – in discussions with the goal to have during ARPA funding window.
- Children's LTC - in discussions with the goal to have during ARPA funding window.
- Long term goal – one survey for all HCBS.



WisCaregiver Careers

A professional workforce advancement program.



WISCONSIN DEPARTMENT
of **HEALTH SERVICES**



UNIVERSITY *of* WISCONSIN
GREEN BAY

Certified Direct Care Professional (CDCP) - UWGB

- Competencies: listening sessions and survey – Over 500 responses
- The CDCP competencies exceed national recommendations for direct care worker training – publication coming soon
- Curriculum is under development – UWGB, The Division of Continuing Education and Community Engagement
- Proctored exam and tracking system under development

Badging and Micro-credentialling

- A micro-credential is like a mini-certification. The idea is that they are usually digital, short, and relatively low-cost courses that have a specific focus on demonstrating proficiency in a particular skill.
- Digital badges are simply a visual representation of a micro-credential. Once learners have demonstrated proficiency in the required skill, they're provided with a digital badge. Badges can be shared on social media, added to email signatures, displayed on resumes, and added to digital badge wallets.
- Leverage courses that already exist.

Why Certification - CDCP

- The CDCP competencies are based on national recommendations for direct care worker training
- The training results in an assessment process
- The program assesses the mastery of the competencies, which is measured with an exam
- The CDCP is approved for three-year periods and must be renewed
- Standards are set state-wide through the program to allow for consistency

Marketing Plan – Pigorsch Media

- Recruit direct care worker “Stars” who want to be in a promotional video.
- Videos, ads, print assets, communication, etc. will be created this fall and early winter.
- Fall Conferences – DQA FOCUS 2022, HOSA Conferences
- Marketing launch early spring 2023
- Recruit 10,000 individuals to become certified direct care professionals (CDCP)

Financial Incentives

- Vouchers for ~10,000 Certified Direct Care Professionals (CDCP)
- Sign on and 6-month retention bonus for CDCP (\$250 each)

WisCaregiver Career Connections – IT Platform

- Dashboards to show program success and data
- Resource library for employers and employees
- Trainings, registries, etc.
- Marketing materials
- Job matching services – matches CDCP up to CNAs with potential jobs
- Information page on various initiatives
- Evaluation and reporting system
- Soon we will be recruiting providers/agencies

Questions?



Contact

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