

### Outreach Plan – 2018 ECAC Smart Investments

<b>Business Community</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Rotary Clubs	Fredie Bove, Elizabeth Hudson, Becky Helf, Laurice Lincoln	
Business Associations		
Manufacturing (WMC)		
FoxConn		
Retail		
Ready Nation Council for a Strong America	David Edie	
District Boards	Mark Tyler	
WTCS Board	Morna Foy	
District Board Assoc.		
IT Workforce Boards	Jose Martinez	
<b>Philanthropic Community</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
United Ways Foundations	Dave Edie	
Linda Davis (Milwaukee Early Learning Philanthropy Group)	Michelle Jensen	
Lulac – Civic Engagement	Jose Martinez	
<b>Higher Education</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
School Boards-Assoc.	Fredie Bove, Elizabeth Hudson, Becky Helf, Laurice Lincoln	
UW-Chancellors, Deans	Mark Tyler	
Latin Taskforce with UW Extension	Jose Martinez	
Cooperative Extension	Katie Roberts	
UW System and Tech Colleges		
<b>Health</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Hospitals	Dave Edie	
Waisman Center	Kia LaBracke	
DHS	Karen Morris	
WIAAP/Pediatrics	Kia LaBracke	
WI Public Health ASsoc.		
WI County Health Assoc.		
La Clinica	Jose Martinez	
<b>Faith Community</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
ELCA Synod	Barb & Jon	
Milwaukee County	Jose Martinez	

<b>Early Childhood</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Child Care Centers	Fredi Bove, Elizabeth Hudson, Becky Helf, Laurice Lincoln	
Big Oak (Where their own kids go to child care)	Jennie Mauer	
WHSA		
Coalitions – WECA	Dave Edie	
Milwaukee Succeeds		
Prenatal 3 Coalition		
Reach Out & Read	Mark Tyler	
Early Learning Coalition		
United Way	Michelle Jensen	
SFTA/CCR&R's		
Barb Van Haren – Special Ed Director DPI	Carolyn S. Taylor	
WHSA (Head Start)	Barb Tengesdal	
WECA (WI Early Ch. Assoc.)		
WIAMH Members	Lana Nenide	
<b>K-12 Education</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Madison School Board	Jennie Mauer	
Principals	Dave Edie	
Jan Bules – EREC	Carolyn S. Taylor	
Director of Wisconsin Assoc. of School District Admin.		
WI School Board Assoc.	Kia LaBracke	
WI Administrators Assoc.		
Louise Wilson DPI		
21 <sup>st</sup> Century Programs	Jose Martinez	
<b>Advocacy Organizations</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Kids Forward	Dave Edie	
WMC	Mark Tyler	
CANPB (Board Members, Grantees, Family Resource Centers)	Michelle Jensen	
WECA	Katie Roberts	
MCCA	Jill Hoiting	
WAN		

<b>Family Support Organizations</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
FRCSVC	Mark Tyler	
SFTA	Jill Hoiting	
FRCs	Jill Hoiting	
<b>Other</b>	<b>Individual</b>	<b>Follow-Up/Update</b>
Collective Impact Partners	Freda Bove, Elizabeth Hudson, Becky Helf, Laurice Lincoln	
Children's Mental Health Collective Impact Partners		
Have non-traditional lobbyists partner together to speak with legislators (i.e. WI manufacturing & lobbyists from WI child care adm.)		
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Child Welfare Advisory Council	Freda Bove	
Law Enforcement	Dave Edie	
Fight Crime Invest in Kids		
Judges & Counties	Mark Tyler	
Children's Court Improvement Program (CCIP)	Michelle Jensen	
Children's Justice Act (DOJ)		
Children's Caucus – Leg.	Kia LaBracke	
Gov. Council on Workforce Investment	Jose, Katie, John, Jill, Lana	