



# Wisconsin Division of Public Health

**PROGRAM/GROUP:** Public Health Council

**MEETING TITLE:** Public Health Council – Executive Committee Meeting

**LOCATION:** Zoom: <https://dhs.wi.zoomgov.com/j/1605174476?pwd=eTZUUWJGWkdVUUttcmFFdU02V1J1Zz09> Meeting ID: 160 517 4476

**DATE/ TIME:** Friday, May 23, 2025 Time Reserved 10:00am – 12:00pm

## Context: (Purpose, Vision, Mission, Goal):

*The primary purpose of the Council is to inform and advise the Governor, the Wisconsin Department of Health Services, the Wisconsin State Legislature, and people of Wisconsin on prioritized public health issues important to the needs and wants of the public in a manner that is equitable, inclusive, and responsive to the diversity of the State. This work will include attention and advice on the progress implementing the state's public health plan and coordination of responses to public health emergencies.*

### Equity Questions

- Who is left out by this decision or policy?
- Who *should* benefit from this decision or policy? Who *benefits* from this decision or policy?
- What groups are burdened by potential inequities resulting from this decision or policy? Where are these groups located?
- What decisions or policies in other areas impact the effectiveness of this policy in achieving equity? Would this decision or policy impact other decisions or policies being made?
- Were those most impacted included in the decision making process? If not, why not?

**Meeting Facilitator:** Paula Morgen


**Meeting Recorder:** Joe Tatar

## Agenda:


Time:	Topic:	Lead:	Notes/Follow-up:
10:00 am	<b>Welcome</b> <ul style="list-style-type: none"><li>○ Roll Call and Public Comment</li></ul>	<b>Paula Morgen, Chair</b>	<b>Present:</b> Paula Morgen, Jordan-Lindsay Morris-Greer, Vipul Shukla, Bob Leischow, Lieske Giese, Brittany Fry, Ramona Baldoni-Lake, Natalie Easterday, Aisha Dogbey, Maggie Northrop, Joe Tatar <b>Absent:</b> Bill Keeton, Catoya
10:05 – 11:25 (80 minutes)	<b>Executive Committee Business</b> <ol style="list-style-type: none"><li>1. 6/6 PHC meeting agenda<ul style="list-style-type: none"><li>• Any items from April meeting that need to be prioritized?</li></ul></li><li>2. Recap Meeting with OS</li><li>3. Medicaid statement—any updates/follow up?</li></ol>	<b>Paula Morgen, Chair</b>	<b>6/6 Meeting Agenda</b> <p>Aisha shared drafted agenda items for the next PHC meeting including: Gun violence statement, SHA/SHIP update, Open records training, and Committee updates.</p> <p>Discussion/Ideas</p> <ul style="list-style-type: none"><li>• Continued interest in including presentation from Christina Isenring from DHS to talk through budget process (both state and federal). Perhaps the PHC could also ask about</li></ul>



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	<ul style="list-style-type: none"><li>4. WPHA/WALHDAB conference session<ul style="list-style-type: none"><li>• Insights/any follow up?</li></ul></li><li>5. Analysis/reflection on PHC actions related to budget cycle<ul style="list-style-type: none"><li>• Evaluate how it went</li><li>• How does this connect to issues committee/process</li></ul></li><li>6. Additional walk on items</li></ul>		<p>possible cuts that are coming from the federal level—the impacts are being felt at all levels of public health and having visibility on this would be really helpful for the PHC to know.</p> <ul style="list-style-type: none"><li>○ Is it possible to also get a breakdown across the state for Medicaid coverage across the state and what federal changes might mean for access?</li><li>○ Might need a connect with the Division of Medicaid Services to get this information.</li></ul> <p></p> <p><b>Medicaid-Matters-to-Wisconsin_3 1.pdf</b></p> <ul style="list-style-type: none"><li>○ <a href="https://www.dhs.wisconsin.gov/news/releases/042825.htm">https://www.dhs.wisconsin.gov/news/releases/042825.htm</a></li><li>○ Consider impact on preparedness</li></ul> <ul style="list-style-type: none"><li>• slides from the WPHA/WALHDAB lobbyist from Michael Best Strategies for updates on the legislature could be shared with the Council.</li><li>• Jordan also indicated that she had a conversation with Maggie Gao from the Governor’s Office to get an opportunity for a meet-and-greet in an upcoming meeting.</li><li>• Would it be possible to potentially invite staff in other DPH programs who coordinate and staff other councils to listen in and help us look for opportunities to align (i.e., disability councils)?</li><li>• Request for time on the agenda to talk about how PHC has been lifting up issues and taking action in a rapid turn-around. What is PHC’s process for more long-term issues work and where do those issues come from? Include space for input from the PHC?</li><li>• Add agenda item for reflections on PHC actions, budget cycle, and where PHC is at, at this moment and future plans, especially as it pertains to issues committee/process.</li></ul> <p><b>Recap Meeting with OS</b></p> <p>Aisha gave a brief rundown of the meeting with the SO on 4/28 where PHC leadership shared efforts to engage in state budget</p>
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		<p>process, including statement at the Joint Committee on Finance’s (JFC) hearing.</p> <p><b>Medicaid Statement</b></p> <p></p> <p>PHC Statement on Medicaid Support in 5</p> <p>The group reviewed the drafted Medicaid Support statement from the PHC (see above). No concerns or suggestions were provided for additional updates/edits by the EC so this will be shared with the appropriate targets (leads of JFC and leadership of Assembly and Senate, as well as their staffers). This would also be shared with other boards and councils within Wisconsin to help amplify this message or to sign on to or to use for any statements they might also want to make. One suggestion was to also include/send to our federal representation within the House and Senate. Also, the group discussed the possibility of a press release or to share this with members of the media for visibility. Press release process would likely require a broader conversation or discussion as right now the PHC is not set up for that particular action and a discussion with DHS to develop a possible process for this would be worthwhile (perhaps discuss with SO?).</p> <p>Actions:</p> <ul style="list-style-type: none"><li>• Good as is</li><li>• Send to the proposed parties in the letter as well as the federal representatives</li></ul> <p><b>WPHA/WALHDAB Conference Session</b></p> <p>The group discussed the WPHA/WALHDAB conference session for the PHC. The session went well and it was very well attended, both in-person and online. Many already had heard of the council but it was helpful for folks to know what the council is focused on. There were several opportunities for connection and follow-up both</p>
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			<p>during and after the session. Some suggestions provided for future engagement included invitations to upcoming meetings, provided contact information, opportunities to lift up needs within the Issues Committee. PHC could reconsider resurrecting the online form for submission of issues to the PHC, though information flow and how it gets incorporated into the Issues Committee actions, monitoring of submissions, etc would need to be considered. The link to the form, which also includes links to forms both in Spanish and Hmong can be found <a href="#">here</a>.</p> <p>The discussion continued on, to consider future ways to solicit input on issues or areas of focus for the council. Thinking of targeted options for gathering input—like blurbs for gatherings for local public health officer connections, as an example, could be good opportunities for PHC’s continued work. And, methods of getting the word out on the actions the PHC is taking to amplify its work, such as a GovD for a variety of stakeholders is interesting. There was a suggestion to add 15 minutes to the upcoming PHC agenda to seek input from the council on some of these considerations.</p> <p><b>Walk-Ons</b></p> <ul style="list-style-type: none"><li>• Next PHC in-person meeting is in October. Consideration of ideas for where this could happen would be a good idea. One suggestion was to consider having this with a Tribal partner, such as with the Ho-Chunk Nation in Black River Falls—can follow up with Sarah T. on this. If not, Lieske also offered to host in Eau Claire as an option.</li></ul>
<b>11:25 – 11:55</b> (30 minutes)	<b>Committee Updates:</b> <ol style="list-style-type: none"><li>1. PHEP-AC</li><li>2. SHIP Updates (&amp; planning for SHIP updates at 6/6 mtg)</li></ol>	<b>Brittany Fry, PHEP AC Chair</b> <b>Aisha Dogbey, Support Staff</b>	<p><b>SHA/SHIP Updates and discussion:</b></p> <ul style="list-style-type: none"><li>• Plan to walk council through the process of the SHA as well as the language and framing approach in relation to what has been happening around DEI. Opportunities for walking through what key themes are emerging and having a discussion of what this means and what is needed for the council.</li></ul>



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			<ul style="list-style-type: none"><li>Currently working on standing up the SHP Committee, including Jules Lee, Sarah Kohlbeck, and Laura Scudiere from the council in representation on that committee. Have also been working with Badger Bay/WPHA/WALHDAB of identifying additional public health perspectives to include here and to establish a strong connect with our other statewide agencies. Perhaps there could also connect to the CHA/CHIP/SHA/SHIP CoP or the CHNA Committee/Workgroup in WPHA or the Policy and Advocacy Committee. Also consider the Milwaukee County Healthcare Partnership. Maggie is also looking for regional community organizational representation on this committee. Paula reiterated the point that there is latitude for the SHP committee to identify folks directly that they think would be important to incorporate.</li><li>There was also conversation about how the SHA and SHIP are communicated for awareness, visibility, and action. Maggie spoke about how this is communicated via press and direct sharing with both key stakeholders (governor and legislature, among other groups) and with the public. Discussion could be on how to keep these stakeholders more in the loop throughout the process.</li></ul> <p><b>PHEPAC:</b></p> <ul style="list-style-type: none"><li>Will be sharing the final letter of support from PHEPAC for preparedness funding to the PHC, share high-level strategic plan objectives, and discuss what contingency plans can be made should federal funding be cut. Given that almost all funding for preparedness is federal and the administration seeks to shift that responsibility to the states, this is a significant area of concern.</li></ul>
<b>11:55 – 12:00pm</b>	<b>Wrap-up and Adjourn</b> <ul style="list-style-type: none"><li>Approval of Meeting Minutes</li></ul>	<b>Paula Morgen, Chair</b>	 04-25-25 PHC Exe Committee Meeting Iv  Motion to approve minutes provided by Jordan-Lindsay Morris-Greer, Second: Bob Leischow. Minutes are unanimously approved.



# Wisconsin Division of Public Health

**CMO:** Chief Medical Officer

**DPH:** Division of Public Health

**DHS:** Department of Health Services

**JEDI:** Justice, Equity, Diversity, and Inclusion Committee

**MLT:** Medical Leadership Team

**OPPA:** Office of Policy and Practice Alignment

**OPEHC:** Office of Preparedness and Emergency Health Care

**PHAB:** Public Health Accreditation Board

**PHC:** Public Health Council

**PHEP AC:** Public Health Emergency Preparedness Advisory

**SHP:** State Health Plan

**SHIP:** State Health Improvement Plan

**WPHA:** Wisconsin Public Health Association

**WALHDAB:** Wisconsin Association of Local Health Departments and Boards

*Notes: The Department of Health Services is an equal opportunity employer and service provider. If you need accommodations because of a disability or need an interpreter or translator, or if you need this material in another language or in an alternate format, you may request assistance to participate by contacting [DHSPublicHealthCouncil@wisconsin.gov](mailto:DHSPublicHealthCouncil@wisconsin.gov) or Aisha Dogbey at 608-267-7707. You must make your request at least 7 days before the activity.*