



# Governor's Council on Workforce Investment

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**Governor's Council on Workforce Investment  
Strategic Initiatives Committee Meeting**

**April 10, 2018**

**1:00PM-2:15PM**

**Center for Excellence Upper Conference Room**

**Global Finishing Solutions**

**12731 Norway Road**

**Osseo, WI**

***DRAFT MEETING MINUTES, PENDING OFFICIAL APPROVAL***

**I. Call to Order: 1:08pm**

**II. Opening Remarks**

Kent Olson officially informed the committee that he will be resigning from the CWI.

Kent nominated Alan Petelinsek as the new Chair and Kathi as the new vice Chair and entertained a motion. Bob Meyer motioned. Janice Lemminger seconded. This action needs executive committee approval before being enacted.

Kent Olson sees several challenges in the future including moving from a 6-meeting series to a 4-meeting series. Now more than ever, he feels that we need to align and coalesce more frequently. We also need to bring more businesses to the table in the workforce development discussion. Kent has seen firsthand the success that the programs and policies have for his business.

Motion to approve minutes from March 5 was made by Pat Schramm. Seconded by Kathi Seifert

**III. Moving Forward**

Bruce Palzkill thanked Kent for his dedication to the CWI and to workforce development.

The Strategic Plan brings relevant topics to the CWI and includes stakeholders across the state. We'd like to use a Tableau Software to build a dashboard that reflects outcomes and metrics of the work being done.

Moving forward we'd like to have the Strategic Initiative Committee spend more time in the other committees and hear experts to help inform the committee in the future.

Robin Kroyer-Kubicek would like to talk about some of the things already being done at a strategic level and bring in speakers to this committee.

Bob Meyer inquired about the timeline for solidifying the metrics dashboard after getting input from this committee and the others. Palzkill assured that we are focusing on the next two years.

In order to build a dashboard, Kathi would like to know the historical data and has asked that we go back 3-5 years for the dashboard. This is doable. Knowing this information will help us understand how we stack up to other states in the country. Can we gather best practices from other states and bring those speakers in to inform our committee? Bruce Palzkill gave the example of Apprenticeship staff going to Ohio and bringing back best practices..

It was made mention by Warren Petryk that information should be given to the legislature by the fall or after the election – that would help establish support during the budget process. Business cases can be submitted through DWD to obtain additional funding for new initiatives. Seifert inquired about how influenced legislators are when measuring Wisconsin against other states. We're more likely to have more clout when comparing specifically to the Midwest. Robin Kroyer-Kubicek mentioned that she has some draft business cases from DPI to share.

The committee members voiced some general concern for the direction of the committee. Alan Petelinsek asked about the specific charge for the committee. Should the Executive Committee become involved? Everyone noted that they're worried about the momentum.

The committee's work is understood to be important. Kroyer-Kubicek mentioned that we need to do more with fostering a culture of inclusiveness in schools and companies to embrace the diversified workforce. Kathi Seifert commented that companies can be enlightened, but communities are not. Kent Olson reminded the group that we should be focusing on a few key actions and working through those. Bob Meyer reacted that we should review the list and push key action items back to the committees to let them react and provide feedback.

Alan Petelinsek suggested that we have urgency and the committee should all go through the strategic plan and choose our individual top three action plans? Quantity, Quality, vs. Dollars.

#### **IV. Metrics Dashboard**

Laura Doolin shared examples of dashboards and metrics.

Pat Schramm stated that the committees are choosing their top priority; therefore, our metrics should focus on those priorities. Kent mentioned that we need to bring the connection of the strategic plan to the priorities and actions coming out of this committee. Robin Kroyer-Kubicek agreed and highlighted the value of this committee to bring the silos together.

#### **V. Conclusion**

Adjourn Robin KK 2:30pm, Bob Meyer seconded the motion.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at [TierneyB.Gill@dwd.wisconsin.gov](mailto:TierneyB.Gill@dwd.wisconsin.gov). Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.