

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK BOARD OF DIRECTORS MEETING

Monday, Nov. 6, 2023 | 4:00 - 5:30 pm

ZOOM MEETING

<https://wistatefair.zoom.us/j/89063418852?pwd=eCmZCDzgavwwqwIpTa2nE6stR9Pdtb.1>

AGENDA

1. Call to Order/Chair's Remarks
 - Racing Update/NASCAR & INDYCAR
 - Biennial Report/Non-Fair Events
2. CEO Remarks
 - Successful Fair and Harvest Fair
 - 2024 Hours of Operation and Ticket Prices
 - Holiday Promotion
3. Approval of July Meeting Minutes – Action Required
4. 2023 State Fair and Harvest Fair Recap
5. 2024 Board and Committee Meeting Schedule – Action Required
6. Executive Committee Report
 - Contracts over \$50,000 – Action Required
 - Governor's Bid Waivers – Action Required
 - CEO Evaluation will take place in January
7. Audit & Finance Committee Report
 - June 2023 – FY23 Final Summary Financials – Action Required
 - October YTD Summary Financials & Financial Commentary – Action Required
 - Updated FY24 Budget Forecast
 - State Fair and Harvest Fair Financial Recaps
 - Risk Management – Milwaukee Mile Insurance
 - Capital Projects Update
 - Sales Tax on Admission
8. Marketing Committee Report
 - 2023 Marketing & Sponsorship Recap
 - 2024 Sponsorship Renewals

9. Ag Committee Report
 - 2023 Judges and Management Report
 - 2024 Updates

10. Convene into closed session per 19.85(1)(e) - deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business for competitive or bargaining reasons. The Board will not convene into open session.