



**State of Wisconsin
Governor's Council on Tourism
Joint Effort Marketing (JEM) Committee**

Joe Klimczak, Chair

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RELEASE: Immediate
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ADVISORY TO THE MEDIA:

The Joint Effort Marketing (JEM) Grant Committee will meet at 12:00 PM on December 12, 2019. The meeting will be held via teleconference at the Wisconsin Department of Tourism, 201 West Washington Avenue, Madison, WI 53703. Joe Klimczak will chair the meeting. The public and press are welcome to attend.

Agenda

**Governor's Council on Tourism
JEM Committee**

December 12, 2019
Department of Tourism
Madison, WI

1. Introductions
2. Approve September JEM Minutes
3. Review of November JEM Applications
 - a. Art 64, New Event, City of Wauwatosa
 - b. The Art Preserve - Opening Celebration, One-Time/One-of-A-Kind, John Michael Kohler Arts Center
 - c. American Players Theatre Presents Art in the Woods - YR2, New Event, American Players Theatre
 - d. Barron County Xtreme Bull Event, New Event, Barron County Pro Rodeo, Inc.
 - e. Country Boom – YR2, Existing Event, Country Boom Foundation, Inc.
 - f. The Crane Event! International Crane Foundation's Grand Opening 2020, One-Time/One-of-A-Kind, International Crane Foundation, Inc.
 - g. Driftless Outdoors Show - YR3, New Event, Explore La Crosse
 - h. Hudson Hometown Music Fest, Existing Event, Hudson Hometown Music Fest
 - i. Milwaukee Museum Week, Existing Event, Milwaukee County Historical Society
 - j. Lifest 2020, Existing Event, Life Promotions
 - k. Love & Southern Discomfort Musical Production - YR2, New Event, Black Arts MKE, Inc.
 - l. Plum Ski-ers Ski Team, Existing Event, Plum Ski-ers Ski Team
 - m. Price County QUADtoberFest ATV/UTV Rally, New Event, Phillips Area Chamber of Commerce
 - n. Racine Air Show, New Event, Racine Area Veterans Incorporated
 - o. Rib Mountain Adventure Challenge/Xtreme Weekend, Existing Event, Ironbull
 - p. Scandinavian Design and the United States, One-Time/One-of-A-Kind, Milwaukee Art Museum
 - q. Spooner Block Party, Existing Event, Spooner Rodeo Parade, Inc.
 - r. Snowfest 2020, Existing Event, Two Rivers Snow Festival
4. Adjournment