



# Governor's Council on Workforce Investment

---

**Governor's Council on Workforce Investment  
STRATEGIC INITIATIVES COMMITTEE MEETING  
Conference Call/Web Ex  
March 5<sup>th</sup>, 2018  
2:00PM – 4:00PM**

***DRAFT MEETING MINUTES, PENDING APPROVAL***

**Attendees:** Kent Olson, Delora Newton, Robin Kroyer-Kubicek, Bob Meyer, Alan Petelinsek, Kathi Seifert, Laura Catherman, Suzanne Kelley, Janice Lemminger

**Others:** Bruce Palzkill, Laura Doolin, Chris Hagerup, Phil Koenig, Walter Jankowski

Objectives – overview of the plan as it stands now. Walter highlighted the existing and future plans from each committee and broke down the draft plan document to explain the drop-down options, color codes, and priority areas

## Work Session

1. Survey Monkey will help determine and break down the different priority areas.
2. Do the order of our priorities need to be altered?
  - a. Seifert– Get priority #2 up to #1. Kroyer-Kubicek agreed. Consensus to move this priority up.
  - b. Start with Priority V: Serve Under-represented populations
    - i. Remove Barriers to Work – Provide Training in Correctional Facilities
      1. Petelinsek– asked if we've identified employers who will accept ex-offenders
      2. Newton – suggested adding WDBs as partners for this project.
      3. Hagerup – DWD and DOC should be co-leads on this project as neither can complete the task without the other.
      4. Kathi – We will need to be flexible with our metrics as DWD and DOC grow and develop new ideas, learn additional information
      5. Newton – expungement records data would be helpful to have
    - ii. Support Veterans' Post-Military Career Goals
      1. Kroyer-Kubicek – WTCS has resources in place for this, along with the UW; they'd be great partners on this.
      2. Newton suggested flipping action items 1 & 2 to focus on the vet that are already in the state
      3. V.B.1. This might belong better under the "Net Migration" priority
    - iii. Help People with Disabilities Enter the Workforce
      1. Let WIOA Committee figure this out
    - iv. Better Support Mental Health and Addiction Challenges – skipping this one
    - v. Out-of-school youth
    - vi. Transportation
    - vii. Reform Welfare (committee decided to pass over these last two as it is falling outside of our wheelhouse).

- c. Note: Olson shared his frustration with the process due to the broadness of the scope. We are digging too far deep into the process.
- d. Priority IV: Increase Awareness and Expand Worker Training Programs, Career, Internships and Apprenticeship
  - i. Kroyer-Kubicek has some metrics around INSPIRE to help guide the group.
  - ii. WTCS and UW System should be listed as partners
- e. Priority III: Understand our Workforce Investment Assets
  - i. Olson – Business community needs to understand the available assets better than they do today to increase their own workforce development
    - 1. Can measure businesses who are involved in RA and YA, for example?
    - 2. Business Services pamphlet needs to get into the hands of more employers
- f. Priority II: Increase Educational Attainment and Make it Affordable and Attainable for all Wisconsin Residents
  - i. DPI will be a lead on most of these initiatives and be able to provide baseline metrics
  - ii. UW System and Tech College system will have assessment data as well.
  - iii. Must focus on training and assessments as well as instruction.
  - iv. DWD will have WFF metrics – but how do we get more businesses to work collaboratively on reporting requirements, etc.
- g. Priority I: Increase Net Migration
  - i. These project metrics were already fairly fleshed out, along with lead organizations.
  - ii. Some of this information still needs to be worked through
  - iii. Maybe change the question on the New Hire Report to capture some of this data that is currently unknown
- 3. Next Steps and Planning for Exec Committee Meeting
  - a. Review of the Strategic Plan process – but we'll wait until the meeting with Walter on Wednesday to move forward
  - b. Keep Plan high level.

Kathi Seifert motion to adjourn at 4:01pm; Second Robin Kroyer-Kubicek

Meeting Adjourns 4:01pm

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at [TierneyB.Gill@dwd.wisconsin.gov](mailto:TierneyB.Gill@dwd.wisconsin.gov). Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.