Agricultural Education and Workforce Development Council
Executive Committee

MINUTES
Wednesday, May 12, 2021
9:30-11:00am
Virtual Meeting via Zoom

Executive Committee Members present:

<table>
<thead>
<tr>
<th></th>
<th>Gwendolyn Boettcher</th>
<th>Betsy Leonard</th>
<th>Sec. Randy Romanski</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Jeff Edgar</th>
<th>Paul Palmby</th>
<th>Sara Schoenborn (Chair)</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Erik Huschitt</th>
<th>Sec. Amy Pechacek</th>
<th>Sharon Wendt</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Staff present: Jenifer Cole, DWD

1. **Call to Order and Welcome**
   Sara Schoenborn, Chair
   Called to order at 9:32am.

2. **Review Agenda**
   Sara Schoenborn, Chair
   Committee members were provided an opportunity to add items to the meetings agenda or bring up topics for discussion. Agenda approved.

3. **Introductions**
   All
   All executive committee members were present.

4. **Setting Agenda for June Council Meeting**
   All
   Committee discussed the possibility of holding the Council meeting on June 23 in-person. Jenifer Cole was to check with operations leadership to see how this could be achieved.

   Chair Schoenborn outlined that possible agenda items:
   - Goal setting
   - Creating and defining a Council purpose statement
   - Asking Council members to complete a goal setting survey in advance of the meeting to aggregate goal ideas.

   Committee agreed. Chair Schoenborn will circulate agenda in advance.

5. **Review Annual Report Requirements**
   Jenifer Cole
   Reviewed statutory requirements that the committee must submit a report to the legislature, the Governor, and other key stakeholders as identified in statute every September. The report must include:
   - A summary of the Council’s activities as of the SFY end on June 30.
   - Reviews of agricultural education in K-12 schools, the technical college system, the UW System, and UW-Extension.
   - A list of current and anticipated challenges related to ag ed.
   - Any recommendations from the Council.
   - Any dissents of the Council or Council members related to the recommendations or activities.
Jenifer Cole, as Council staffer, will serve as lead on connecting with agencies to complete their reviews of agricultural education and compiling the report. Jenifer will also create a timeline for the review and approval needs of the report, including the public comment period, for the Council's information at the June meeting.

Given that the next Council meeting is after the report is due, the committee discussed the need to hold an additional Council meeting in August to review and approve the report. Needs to be scheduled in advance and towards the end of the business day is preferred/needed by some members. Virtual meeting ok for needs of report review.

6. **Other Business**

   Committee members provided ideas for possible recommendations for goals of the Council or for inclusion in the annual report:

   Sharon Wendt suggested a possible agenda item to review a DPI project for industry professionals to use as a process for developing career pathways. Not necessarily ag ed/workforce development but could be applicable.

   Jeff Edgar asked to review metrics for school programs statewide.

   Betsy Leonard suggested the topic of inclusivity of students. How does ag ed reach students that don't have access to ag classes to be able to join the FFA? For consideration during goal setting discussion.

   Gwen Boettcher agreed and suggest that the Council look at issues of equity and representation.

7. **Adjournment**

   Committee adjourned at 10:58am.