



Wisconsin Division of Public Health

PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: Zoom: <https://dhs.wi.zoomgov.com/j/1619340764?pwd=yG1APxNsZDb9U88mmu8zDozwdMbt.1> Meeting ID: 161 934 0764

DATE/ TIME: Friday, February 7, 2025 (Time reserved 9:00am – 1:00pm)

Context: (Purpose, Vision, Mission, Goal):

The primary purpose of the Council is to inform and advise the Governor, the Wisconsin Department of Health Services, the Wisconsin State Legislature, and people of Wisconsin on prioritized public health issues important to the needs and wants of the public in a manner that is equitable, inclusive, and responsive to the diversity of the State. This work will include attention and advice on the progress implementing the state's public health plan and coordination of responses to public health emergencies.

Equity Questions

- Who is left out by this decision or policy?
- Who *should* benefit from this decision or policy? Who *benefits* from this decision or policy?
- What groups are burdened by potential inequities resulting from this decision or policy? Where are these groups located?
- What decisions or policies in other areas impact the effectiveness of this policy in achieving equity? Would this decision or policy impact other decisions or policies being made?
- Were those most impacted included in the decision making process? If not, why not?

Meeting Facilitator: Paula Morgen

Meeting Recorder: Joe Tatar

Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
9:00 – 9:05	Welcome <ul style="list-style-type: none">• Roll Call and Public Comment	Paula Morgen, Chair	<p>Present: Paula Morgen, Gary Gilmore, Laura Scudiere, Doug Gieryn, Ricky Ferrari Traner, Sara Kohlbeck, Jules Lee, Inshirah Farhoud, Joan Theurer, Sarah Thryselius, Angelique Lewis, Bill Keeton, Shary Perez, Vipul Shukla, Kue Her, Heather Crowley, Oby Nwabuzor, Sandy Brekke, Lieske Giese, Catoya Roberts, Rachel Alverson (guest), Brittany Fry, Natalie Easterday, Ramona Baldoni-Lake, Jen Rombalski, Maggie Northrop, Aisha Dogbey, Joe Tatar</p> <p>Absent: Jordan-Lindsay Morris-Greer</p> <p>Announcement from Dr. Gilmore on Feb 13-14, 30th annual summit on adolescent health with the theme of “from loneliness to thriving”. Link to the conference details here.</p>










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			<p>Bill Keeton highlighted that today is national black HIV/AIDS awareness day. This is also coming at a difficult time locally, nationally, internationally, which puts a pall on the efforts to raise this awareness and to meaningfully impact disparities that are disproportionately impacting vulnerable populations and groups.</p> <p>Doug Gieryn also mentioned ongoing needs and concerns happening within the Fox Valley and elsewhere as it pertains refugees and migrant populations. This group is currently under the microscope at the federal level but locally this is something that is causing a bit of a crisis for this population and impact on community where resources are generally not available. Federal funding being cut have also created strains in supporting this population with many health-related needs.</p> <p>There were several comments/feedback around the federal funding situation for public health and issues that are connected to social determinants of health and beyond. Paula Morgen indicated that if there is desire to debrief and develop action around the federal funding needs, a special, ad hoc meeting with the PHC could be scheduled to have a dialogue around this issue.</p> <p>The meeting could be organized after governor's budget release to discuss advocacy opportunities. Executive Committee can help plan; this will be added to the next EC meeting agenda to identify the need for a special meeting of the PHC prior to April in-person meeting.</p>
9:05 – 9:20 (15 Minutes)	Welcome New Council Members! <ul style="list-style-type: none">Brief introductions of new members	Paula Morgen, Chair	Chair, Paula Morgen led the group in introductions to briefly share who they are, their role, and what inspires them.

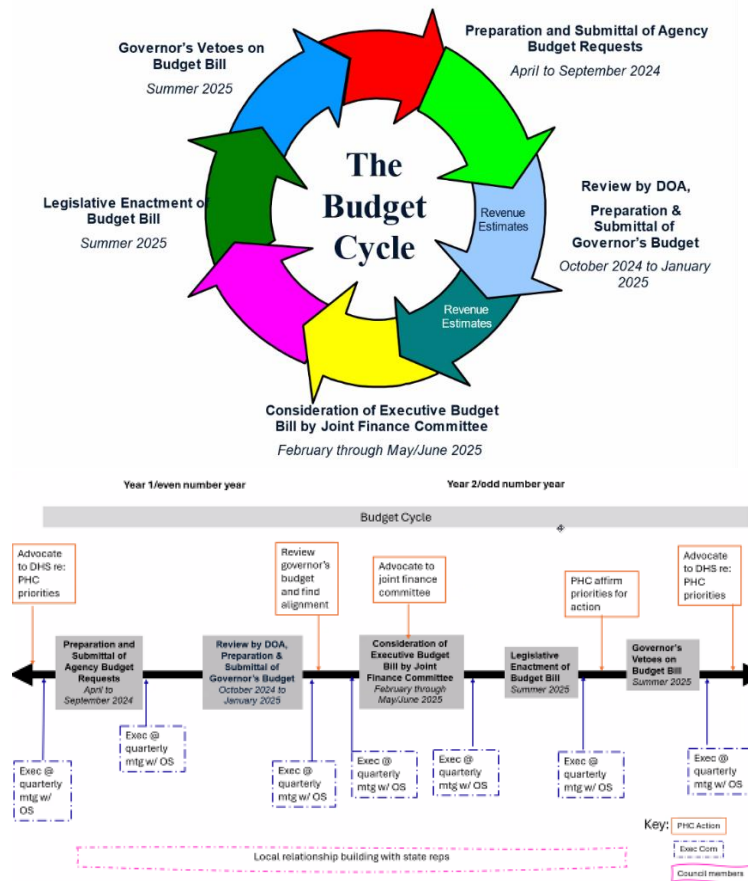


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<p>9:20 – 10:55 (90 Minutes)</p>	<p>Overview of PHC role & engagement</p> <ul style="list-style-type: none">• Overview of PHC structure, charge, & Attendance/engagement expectations• Review of Council documents (bylaws, operating agreements, etc.)• Review alignment with budget cycle & plan for PH action (small group discussion)	<p>Paula Morgen, Chair</p>	<div data-bbox="1297 214 1911 470"> Bylaws and Rules of Order of PHC Revised</div> <div data-bbox="1507 214 1701 332"> Open Meetings Laws Cheat Sheet.pdf</div> <div data-bbox="1705 214 1911 332"> Updated PHC Group Agreements 11.20.doc</div> <div data-bbox="1318 349 1480 470"> Conduct during a Meeting.pdf</div> <div data-bbox="1507 349 1701 470"> 1.2025 Public Health Council Calendar.docx</div> <div data-bbox="1738 349 1911 470"> PHC Refresher 2.07.25.pptx</div> <p>Paula then led the group through an overview of the PHC structure and charge in informing the governor, legislature, and DHS secretary on issues germane to the State Health Plan and public health emergency preparedness. Beyond that, the scope can also expand to addressing issues that the PHC determines is important for impact to public health across the State of Wisconsin. Paula also led a walkthrough of the various council documents (highlighted above) of reference for understanding. A set of slides were also presented to give some additional background and references to committee structure (also see above).</p> <div data-bbox="1297 925 1501 1047"> 11.18.24 Public Health Issues Commit</div> <p>The Co-chairs of the issues committee led a discussion around identified issues of concern discussed by the PHC in prior meetings to then align with budget cycle and planning for public health action. To provide background on this, Vipul Shukla walked the group through the updated PH Issues Committee charter (see above). Paula Morgen connected this to the timeline of budget cycles in Wisconsin and how this can affect how and when the PHC could take action.</p>
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Council members entered breakout rooms to discuss the components within the orange boxes on PHC action--what could this look like in practice and what are key considerations? Additional background on the [Joint Committee on Finance](#) was provided for consideration of how that can fold into the discussion/process and what needs to be considered both from a fiscal and a policy standpoint in the budget process.




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			<p>Questions/Discussion:</p> <ul style="list-style-type: none">• Does DHS share their priorities and things that are an area of focus for them to advocate to the governor with the PHC. Yes, that happens through the quarterly discussion with the OS and conversations with the DHS Legislative Director. Paula Tran (DPH Administrator) also gives background through attendance in the meeting.• There needs to be a particular emphasis on the State Health Plan (and the needs identified there) as well as on emergency preparedness. Given that the SHP process is also cyclical, this can also be overlaid with the proposed process above to help support the PHC in advocacy and action.• Would it be possible to get information shared back more deliberately from the discussions between the EC and DHS OS quarterly meetings as well as through the Issues Committee with the rest of the Council to cascade support for action and partner mobilization?• Is there anything missing from this model/diagram (e.g. opportunities working with governor's process and aligning with them)? PHC would want to have a rolling cycle of the state health plan cycle and current priorities.• It is also important to consider in this process how this is connected to and impacts other areas beyond public health and that partnership is necessary with other agencies in those arenas (e.g. Department of Children and Families)—action might need to consider engagement more broadly.
<p>10:55 – 11:30 (35 Minutes)</p>	<p>Annual report</p> <ul style="list-style-type: none">• Vote to adopt	<p>All</p>	<p>Review of annual report & vote to adopt, followed by small group discussions of themes from 2024 & the many forms action PHC can take in the next year</p> <p> PUBlic Health Council 2024 Annual Report.d</p>



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			Paula led the group in reviewing the PHC Annual Report (see above) to highlight the successes of the Council over the past couple of years (since it has been a while since the last annual report). Motion to approve provided by Dr. Gilmore with a second from Vipul Shukla. No discussion was offered, and the motion passed without abstentions or nays.
11:30 – 11:45 (15 Minutes)	Break		
11:45 – 12:50 (70 Minutes)	Committee Updates Executive Committee <ul style="list-style-type: none">○ General updates○ Overview of resolution tracking document○ Update: meeting with Sec. Office○ Update: Acceptance of abstract for WPHA (any interested to be a part of the session development)○ Update: PHN resolutions listening sessions○ In person meeting planning—partners for hosting April meeting<ul style="list-style-type: none">▪ Orientation in the morning?	Paula Morgen, Chair	Executive Committee No general updates were needed at this time as much had been covered in the overview or would be expressed by the committees shortly.  PHC Resolutions Tracking Draft.docx Paula provided an overview of resolution tracking document. As an update for consideration, Paula recommended adding other forms of action, such as meetings with key stakeholders. On the meeting with the DHS OS, Paula highlighted some of the key take-aways. <ul style="list-style-type: none">• List of issues that they would expect to be top of mind include children’s mental health, referendum support, Medicaid expansion.• The OS suggested the PHC engage with the Wheeler Report to give insight on relevant legislative action and progress of interest to the Council. The Wheeler report offers customizable and comprehensive bill tracking for individuals and offices in Wisconsin. Track bills, committees, appointments, rules, budget, and more with



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			<p>an email, text, and daily newsletter alerts. https://www.thewheelerreport.com</p> <p>Update on the WPHA/WALHDAB conference abstract for the PHC: A group of representatives from the PHC (as well as Aisha) put together an abstract for the WPHA/WALHDAB conference in May that was accepted to speak to the public health council and cross-collaboration/partnerships. Aisha invited council members to join this group to support planning this session and several volunteered.</p> <p>Aisha gave an update on the listening sessions with partners around the PHN Resolutions from the PHC Public Health Nursing Issues Workgroup, as was recommended in those resolutions. There was a lot of engagement and support for what is recommended in those resolutions and desire for collaboration for what is needed to move these recommendations along. The first resolution in recommending a Nursing Director position in DPH was not part of the listening sessions as this is already being addressed in some ways by DPH through the Public Health Nursing Consultants within OPPA.</p> <p>The next PHC meeting in April is in-person. Holding the meeting in the Milwaukee area would help to facilitate inviting the DHS Secretary. An ask was made for recommendations from members and some suggestions included ideas for Oshkosh/Neenah, the ThriveOn King space, Feeding America Eastern Wisconsin as well as Community Advocates of Milwaukee.</p>
	Issues Committee	<p>Lieske Giese, <i>Issues Committee Co-Chair</i> Vipul Shukla, <i>Issues Committee Co-Chair</i></p>	<p>Lieske gave updates on the work of the Issues Committee since the last meeting. Lieske indicated that the committee has incorporated recommendations from prior PHC meetings into a compilation of ideas for future action as well as incorporated into the Issues Committee Charter, as presented earlier.</p>




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	JEDI Committee	Catoya Roberts , <i>JEDI Committee Chair</i>	Catoya indicated that the committee has been working through the process of continuing to inform the council on ways to incorporate equity into our meetings through an environmental scan and input provided by the Council. More of that will be planned and addressed closer to the in-person meeting to perhaps include a discussion on what is happening at the federal level and how to maintain our commitment to this work.
	Membership Committee <ul style="list-style-type: none">• General Updates• Current terms to expire in November 2025	Joan Theurer , <i>Membership Committee</i> Sarah Thryselius , <i>Membership Committee</i>	<p>Joan provided some background on the work of the membership committee, focusing on the onboarding and training process for new members to the council as well as continuing education/support for continuing members for refreshers. In what has already been planned, the Membership Committee will be setting up engagements with the new members in the near future. Joan made an ask to the group to help identify what was helpful when joining the council to incorporate/continue as well as any gaps that were missing that could be included.</p> <p>As an additional update, all of the members of the PHC will need to have their membership renewed by November/December 2025. There may be a need to stagger this renewal process. Further discussion on this topic was pushed to the next Executive Committee meeting.</p>
	SHIP/SHA <ul style="list-style-type: none">• SHIP committee status• General SHIP/SHA updates	Maggie Northrop , <i>State Health Plan Team/ Support Staff</i>	<p>Maggie gave a series of updates pertaining to the SHA/SHIP as well as the SHP Committee</p> <p>1) committee update: working with Vipul, Sara, Shary and Jules on charter draft to bring to executive committee and then will reach out to recruit permanent membership for committee; 2) working on a performance scorecard internally that we are hoping to be able to share in draft form with future committee/council tracking population level data and performance measures; 3) continue to work with students and student groups on different projects related to systems and structural and SDoH and SHIP priorities; part of our effort to build capacity across the system for this work; 4) like</p>




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			<p>everyone else, watching closely budget and other action and communications by the GO and federally to assesses impact, alignment, opportunities, etc. 5) shared PH Council resolutions within different priority area teams to highlight council action; 6) in past 6 months, focusing on organizing internally across DPH and DHS and other councils; 7) now starting to look back out outward and reaching out to partners in alignment of narratives and stories and features for the SHIP annual report - SHIP serving as an organizing and narrative lever. 8) quick SHA update: qualitative data collection completed and coding currently happening, some quantitative data delayed; data analysis is next step and then go into drafting of the SHA report. Very thoughtful approach to the narrative considering all that is happening in the world around us.</p> <p>Links to: main landing page of the SHP, SHIP Implementation Guide, and SHA.</p>
	<p>PHEP AC</p> <ul style="list-style-type: none">• General updates	<p>Brittany Fry, <i>PHEP AC Chair</i></p>	<p>There is still a need for a need for PHC Rep for the PHEPAC.</p> <p> WI Public Health Council Resolution Re</p> <p>Brittany gave an update for the PHEPAC with the next meeting happening on Tuesday, February 11th. The PHEPAC joined the PHC during the COVID-19 pandemic response and a lot of things are still being worked out to finalize this transition and path forward. The PHEPAC has begun to develop a list of the focus areas of the PHEPAC following the PHC resolution (see above) and actions that have been taken thus far. The group has identified that three of the seven appear to be complete. This list of recommendations and actions completed thus far will be reviewed by the PHEPAC on Tuesday and after approval, will be brought to the PHC for review and situational awareness. The role of the PHC in informing public</p>



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			health emergency preparedness and the PHEPAC is trying to determine their mechanisms of action and role in supporting the PHC to fill this function/charge. That will be reviewed by the PHEPAC on Tuesday and will be brought to the PHC after. The PHEPAC is also looking to address the changes happening at the federal level pertaining to preparedness funding (which is almost completely done at the federal level) and will be working on ways to advocate for preservation of this funding—anything coming from this will be brought to the PHC. The committee is also looking on advocating funding for staff within local and Tribal health departments to help enhance the capacity for emergency preparedness work. Finally, Brittany made an ask for those who are interested in the work of PHEPAC and emergency preparedness from the council to join this group and perhaps fill in the liaison role.
12:50 —1:00	Wrap-up and Adjourn <ul style="list-style-type: none">Approval of Meeting Minutes	Paula Morgen, <i>Chair</i>	 12-06-24 Public Health Council Minute The minutes were reviewed by the PHC for potential approval (see above). Motion to approve provided by Dr. Gilmore with a second from Bob Leischow. Motion to approve carried with no abstentions or opposition. Minutes are approved.

Acronyms

CMO: Chief Medical Officer

DPH: Division of Public Health

DHS: Department of Health Services

JEDI: Justice, Equity, Diversity, and Inclusion Committee

MLT: Medical Leadership Team

OPPA: Office of Policy and Practice Alignment

OPEHC: Office of Preparedness and Emergency Health Care



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PHAB: Public Health Accreditation Board

PHC: Public Health Council

PHEP AC: Public Health Emergency Preparedness Advisory

SHP: State Health Plan

SHIP: State Health Improvement Plan

WPHA: Wisconsin Public Health Association

WALHDAB: Wisconsin Association of Local Health Departments and Boards

Notes: The Department of Health Services is an equal opportunity employer and service provider. If you need accommodations because of a disability or need an interpreter or translator, or if you need this material in another language or in an alternate format, you may request assistance to participate by contacting DHSPublicHealthCouncil@wisconsin.gov or Aisha Dogbey at 608-267-7707. You must make your request at least 7 days before the activity.