



Northeast Wisconsin Public Safety Organizations Partner with citizenAID to Train Teachers on how To Save Lives in Local Schools

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Two regional organizations take advantage of a 1 for 1 match to train nearly 3,000 local educators

GREEN BAY, WI – Today the Northeast Wisconsin Regional Trauma Advisory Council (RTAC) and the Northeast Wisconsin Healthcare Emergency Readiness Coalition (HERC) is thrilled to announce an official partnership with citizenAID North America (citizenAID). This partnership will provide local teachers and

administrators with 2,800 Educators, School Administrators and Coaches (ESAC) online courses in total, 1,400 of which are donated by citizenAID.

To learn more about citizenAID's mission, visit the website www.citizenaid.us

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About citizenAID North America

citizenAID was first launched in the UK by four deeply experienced civilian and military clinicians working in collaboration with industry to improve public resilience. citizenAID leverages the success of the Combat Lifesaver Program, which was originally created to decrease the percentage of preventable deaths on the battlefield by teaching basic trauma care to battlefield soldiers. citizenAID has repurposed this training for consumption by non-military citizens and has created a free mobile application so that this knowledge is accessible to every American, free of charge. citizenAID has also created online trainings that expand on the app as well as Public Treatment Kits and Wall Stations in various sizes for schools, community spaces, offices, and public transportation hubs. Together, citizenAID provides the tools to be prepared, not scared, in times of crisis.

About Northeast Wisconsin Healthcare Emergency Readiness Coalition

The mission of the Health Care Coalition is to ensure that the collaboration of Health Care organizations and public / private-sector partners coordinate their preparation for, and response to, a mass casualty incidents or catastrophic health event. HERC partners with local agencies, such as hospitals, emergency medical services and law enforcement to further its mission. - Coordinator Chris Hohol

About Northeast Wisconsin Regional Trauma Advisory Council

The Northeast Wisconsin RTAC is dedicated to designing, implementing and evaluating a regional trauma system that is data-based, confidential and sensitive to the needs, limitations and resources of this area. Their focus is on injury prevention, reducing the severity of injuries and decreasing the number of deaths. Their objective is to optimize the quality of care and outcomes for all trauma patients.
- Coordinator Dave Taylor

CONTACT

Dave Taylor – NEW RTAC Coordinator
newrtac@gmail.com
920-373-1083