1) Welcome, Introductions, Ice Breaker
   a) Goal: Programs. To develop a set of recommendations that advance health equity and combat health inequity in our state through intentional investments in program and programmatic solutions and strategies driven by historically and systemically oppressed communities.

2) Meeting logistics going forward
   a) Frequency – every other week
      i) Work on ideas instead of meeting 2 weeks from today or meet in 2 weeks? Include in survey
      ii) If work on ideas instead of meeting in 2 weeks, then meet every other week after that
   b) Time – 45 minutes
      i) 9 am every other Tuesday
      ii) 10 am every other Tuesday
      iii) 9 am every other Wednesday
      iv) 1 pm every other Wednesday
      v) Alternate between 9 am Tuesdays and Wednesdays
      vi) Donna will send out survey – respond by Friday morning

3) Ideation Timeline July 21 – August 18
   a) CDC (https://www.cdc.gov/eval/index.htm) definition of program. Program: Any set of related activities undertaken to achieve an intended outcome; any organized public health action. At CDC, program is defined broadly to include policies; interventions; environmental, systems, and media initiatives; and other efforts. It also encompasses preparedness efforts as well as research, capacity, and infrastructure efforts.
   b) How to send in ideas – email donna.wong@wisconsin.gov
   c) Ideas due August 13
   d) Template to use will be emailed out
   e) We will make sure everyone has the resources they need for this phase
   f) Questions and comments:
      i) Are we looking for brand new ideas or expanding upon existing? Both.
      ii) Are we focusing on policy? There is a different committee focused on policy, but there will be overlap. Policy and programs are interrelated.
      iii) A resource for the application of these processes: http://www.corealign.org/innovation-convening-resources.html

4) Action items
a) Elizabeth or Michelle will send out template
b) Email Donna ideas by August 13
c) Respond to survey by Friday, July 23

Prepared by: Donna Wong on 7/21/2021.
These minutes will be approved by the Governor’s Health Equity Council subcommittee Investment in Targeted Programs for Under-Resourced Communities on: 8/12/2021