



FREE On Line Training course for Educators, School Administrators and Coaches (ESAC) provided by Northeast WI Trauma Advisory Council and the Northeast Wisconsin Health Emergency Readiness Coalition

To whom it may concern:

For several years the NEW Regional Trauma Advisory Council and Healthcare Emergency Readiness Coalition have worked closely with local emergency responders on developing and providing training and equipment for Hostile Event Response. These have included grants for training and equipment, conducting exercise, and working to develop local and regional standards for these responses.

As part of this effort, we identified that very little lifesaving training was available to teachers, educational supervisors, administrators and coaches. We believe that being prepared really matters.... And at all levels training and basic knowledge can and do save lives. As such, we have partnered with Citizen Aid to offer a **FREE** hour of Education to **Educators, School Administrators, supervisors and Coaches (ESAC).**

The concept of Citizen Aid evolves from the concept that Public Basic Trauma Life Support (PBTLS), focusing on early response to the injury patterns seen in deliberate attacks. There is a pressing need to close the gap for public resilience. Citizen Aid extends beyond first aid simply for bleeding. The course draws upon proven know-how and several years of time tested results.

This program was developed and tested in the UK and recently brought to the United States. We would like to offer each of your staff an opportunity to attend this online training. There are no fees or obligations other than assisting in becoming proactive in response to Integrated Threats and Active Shooters, particularly in schools. This training is meant to enhance whatever your school has as a protocol. Because it is on-line, it has the flexibility to be used as an in-service or pursued individually.

Please inquire with the contact below if there any questions or concerns at:

Email: [newrtac@gmail.com](mailto:newrtac@gmail.com)

Cell: [920-373-1083](tel:920-373-1083)

Website: [www.newrtac.org](http://www.newrtac.org)

## Course Description

# **Educators, School Administrators and Coaches (ESAC)**

**with Trainer Gail Hogan, Safety Expert Mike Stinson  
and citizenAID™ Medical Director Richard Schwartz.**

With close to 40 minutes of video instruction, you  
can complete this course in less than an hour!

The Educators, School Administrators, and Coaches  
(ESAC) course will help bring calm to chaos for  
those people who are responsible for the well-  
being children and young adults. Special attention  
is paid in this course to classroom safety and  
general campus awareness as well as medical  
know how that will allow a completely non-clinical  
professional to intervene and save lives before  
paramedics arrive. Designed to complement your  
protocols that are already in place and add  
exceptional and invaluable information that will  
help you, help others.

The Northeast Wisconsin Regional Trauma Advisory  
Council (NEW RTAC) along with the Northeast  
Wisconsin Regional Healthcare Emergency  
Readiness Coalition (NEW HERC) has used grant  
funding to purchase vouchers for Educators, School  
Administrators and Coaches (ESAC). Your school  
administrator will be provided vouchers to email to  
all that apply.

*Be Prepared, Not Scared™*  
**TAKE 3 SIMPLE ACTIONS**

**citizenAID™** has three simple steps to ensure you are prepared for an incident



## **GET THE *FREE* LIFESAVING APP**

Ensure you have an easily available guide to save a life. Get the free, citizenAID USA App from either [Google Play](#) or

[Apple iTunes](#)

[Learn More](#)



## **GET LIFESAVING TRAINING NOW**

Take a short, inexpensive, yet invaluable, online course guided by the best safety experts and doctors in America. Buy one; Give one. For every course purchased, WE TRAIN A TEACHER FOR FREE

[Learn More](#)

**[CLICK HERE TO START FREE ONLINE TRAINING](#)**



**Voucher code: RTAC-C6-ESAC**

For a redemption, the person will need to visit <https://citizenaid.us/redeem-your-voucher-code/>, completing the registration process by creating an account with the voucher code above to instantly gain free access. The voucher recipient will have 1 year from the time of redemption to complete the course.



## GET A LIFESAVING KIT NOW

We can ensure that your home, school, workplace and house of worship have easily accessible lifesaving kits. There is no reason your entire community should not be prepared.

[Learn More](#)

**When we all work together we can make a difference in the lives of others.**

## Our mission

***citizenAID™** enables the general public to be effective during life-threatening situations before the emergency services are available to provide professional medical support.*

## What we do

When there is a catastrophic event, whether it's an intentional act, an accident, or a natural disaster, the initial priority will be public safety. This can delay the time before first responders are able to reach the injured.

**citizenAID™** enables the general public to be effective in these situations before EMTs and paramedics are available to provide professional medical support.

**citizenAID™** is a simple, logical system of immediate actions, designed to guide the public to react safely, to pass effective messages to first-responders, to prioritize the injured, and to give life-saving first aid. This combination of effective organization and immediate

treatment will save lives.

The fundamental resources of **citizenAID™** are available to the whole public, and are free to access and use.

Additional optional training is available for those who work in jobs where there is a perceived higher threat or increased likelihood of encountering multiple casualties.

## **Our history**

**citizenAID™** was developed by civilian and military clinicians with decades of experience in trauma medicine, mass casualty incident management, and battlefield casualty triage and treatment in collaboration with the medical industry to improve public resilience.

**citizenAID™** builds on tried and tested principles that have been used by soldiers to reduce preventable death on the battlefield. **citizenAID™** transfers the knowledge and skills to the public so that you can help yourself, your family and the wider community.

**citizenAID™** North America is a proud supporter of the STOP The Bleed® initiative

**Be prepared. With citizenAID™, you can save lives.**